



**ASTRONOMERS  
WITHOUT BORDERS**

PRESENTS



**GLOBAL ASTRONOMY MONTH 2013**

April 1-30, 2013

SPONSORSHIP PACKAGE

## One People, One Sky

Founded in 2007, Astronomers Without Borders (AWB) is the only organization connecting both professional and amateur astronomers worldwide. Together with a broad spectrum of people interested in world peace and science education, Astronomers Without Borders reminds us all that we are united in our awe of the universe and our respect for all humankind. Hundreds of thousands of people from more than 140 nations have participated in Astronomers Without Borders' innovative programs, projects, and initiatives.

## Be a Part of the World's Largest Celebration of Astronomy

Astronomers Without Borders' worldwide community of astronomy enthusiasts, educators and professionals provides opportunities for participation in programs throughout the year. Programs focus on bringing people together under the sky we all share in a worldwide expression of AWB's motto, *One People, One Sky*.

Global Astronomy Month is Astronomers Without Borders' signature program and continues to grow rapidly as the world's premier astronomy event. The [GAM 2013 web site](#) is the hub of all activities, providing social networking and integration with social media sites like Facebook to expand its reach. Events are registered by participants worldwide, and articles, blogs and program descriptions are mirrored on astronomy blogs and web sites around the world. Exposure goes far beyond the Global Astronomy Month website.

## Global Astronomy Month 2013

Each year a broad range of 30 to 40 programs fills the month, with GAM events taking place around the world. Again in 2013 thousands will view through telescopes provided by amateur astronomers and science centers during the [Global Star Party](#), [Saturn Watch](#), [SunDay](#), and [Lyrid Meteor Watch](#).

[Online telescope observing](#) again features live interaction between the host and attendees worldwide in five special GAM events. The Online Messier Marathon kicks off GAM on April 1, and Cosmic Depths closes it on April 30, each with tens of thousands of observers taking part and interacting online.

Partner programs bring in new audiences and participants: measuring light pollution worldwide in [Globe at Night](#), classrooms discovering asteroids in the [International Asteroid Search Campaign](#), clubs connecting across borders to observe together in [30 Nights of StarPeace](#), and the [Cosmic Concert](#) with a new composition performed live online each year accompanied by spectacular celestial imagery.

Each year GAM fosters new, innovative programs. New in GAM's 2013 edition is an expanded AstroArt program that puts space artists and filmmakers at center stage. Online screenings of space- and astronomy-related films will feature panels of astronauts and other experts to answer questions from a worldwide audience.

## More Programs, More Events

Learn more on the GAM 2013 web site at [www.gam-awb.org](http://www.gam-awb.org)

GAM 2012 website: [www.astronomerswithoutborders.org/global-astronomy-month-2012.html](http://www.astronomerswithoutborders.org/global-astronomy-month-2012.html)

## Sponsorship Opportunities

	\$1,000	\$2,500	\$5,000	\$10,000	\$30,000
	Moon	Planet	Solar System	Galaxy	Universe <i>EXCLUSIVE*</i>
<b>Logo with hyperlink</b>					
on GAM 2013 Sponsors Page	✓	✓	✓	✓	✓
on ALL GAM 2013 web pages	.	✓	✓	✓	✓
in larger size	.	.	✓	✓	✓
in larger size and more prominent position	.	.	.	✓	✓
on GAM 2013 products (e.g., posters, stickers)	.	.	.	.	✓
<b>Acknowledgement</b>	.	.	.	.	.
in weekly GAM 2013 announcements	✓	✓	✓	✓	✓
in GAM 2013 Final Report	.	✓	✓	✓	✓
in ALL GAM 2013 announcements, press releases	.	.	.	✓	✓
in ALL GAM 2013 reports and magazine articles	.	.	.	.	✓
Thank you by AWB President during GAM 2013 Opening and Closing Events	.	.	.	✓	✓
<b>Sponsorship of GAM 2013 program of choice</b>	.	.	.	✓	✓
<b>One year as AWB sponsor on AWB website</b>	.	.	.	✓	✓
<b>Custom messages and more</b>	.	.	✓	✓	✓
Change the message throughout the month to highlight your own news and events	.	.	.	✓	✓
Exclusive page or domain linked from Sponsors Page for your use throughout the month	.	.	.	.	✓

Notes:

- \*Universe Sponsorship is limited to one sponsor only.
- All GAM 2013 Sponsorships begin immediately and continue throughout GAM, April 1 to 30, 2013.
- The GAM 2013 web site will be archived, available and used by many in planning events for future Global Astronomy Months.

## Individual Program and Event Sponsorship Opportunities

Sponsor the Global Star Party, Remote Observing sessions, Dark Skies Awareness or other programs that target your preferred audience. Opportunities begin at \$1000 and can be shared or exclusive. Write for more information on programs of interest. Sponsorship of the Opening and Closing events, which provide significant international exposure throughout the evening, are also available.

## Become a Sponsor

To become a sponsor or for further information:

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